Yellowstone Presbytery introduces its own QR code:



What is this weird image? What do you do with it? How do you use it? QR code= Quick Read to our Presbytery website
Take a picture on your smart phone to save as a shortcut.
Immediate access to the website it identifies

Ric Tieman provided a web link for education about these images and to a short answer: http://searchengineland.com/what-is-a-gr-code-and-why-do-you-need-one-27588